

SUSTAINABLE CONCEPT

Dibella⁺



By purchasing Dibella+ textiles you are helping:



- ✓ to improve the living and working conditions of many people in the textile sector
- ✓ to protect health and the environment – in our own country and in the country of origin



By purchasing Dibella+ textiles you are getting:

- ✓ high-performance and sustainable textiles in every price range



- ✓ Dibella+ Premium Services to turn your sustainable textile concept into business cases

Simply good!

SUSTAINABLE.
FAIR.
GOOD.

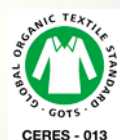
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LABEL KNOWLEDGE AT A GLANCE

The Dibella+ range is offering fair and sustainable linen qualities certified by highest standards!



By purchasing Fairtrade certified textiles you are contributing to fair prices and good working conditions in developing countries:

- ✓ Guaranteed fair minimum prices and premiums for the raw material cotton
- ✓ No child and forced labour
- ✓ No genetically modified seeds



By purchasing GOTS (Global Organic Textile Standard) certified textiles made of 100% organic cotton you protect the environment from the cotton field to the final product:

- ✓ Strict ecological guidelines for the entire organic textile production
- ✓ Prohibition of hazardous pesticides and synthetic fertilizers, no genetically modified seeds
- ✓ Protection of important drinking water resources through improved water management



By purchasing OCS (Organic Content Standard) certified textiles you ensure environmental standards at farm level:

- ✓ Strict ecological guidelines for organic cotton cultivation
- ✓ Prohibition of hazardous pesticides and synthetic fertilizers, no genetically modified seeds
- ✓ Protection of important drinking water resources through improved water management



By purchasing 'Made in Green' labelled products you receive textiles tested for harmful substances and that are produced in sustainable facilities:

- ✓ Made of materials tested for harmful substances according to STANDARD 100 by OEKO-TEX®
- ✓ Made in environmentally conscious facilities
- ✓ Made under good working conditions and at safe workplaces



By participating in the FCP (Fairtrade Cotton Program) you open up additional market opportunities for the farmers and help to increase the demand for Fairtrade certified cotton:

- ✓ A commitment to a pro-rata use of Fairtrade cotton in compliance with Fairtrade standards
- ✓ Blending of conventional cotton with Fairtrade certified cotton
- ✓ Annual continuous increase of the Fairtrade cotton consumption



By purchasing CmiA (Cotton made in Africa) labelled products you improve the working conditions of African cotton farmers and protect nature:

- ✓ Training of smallholder farmers in modern, sustainable cotton cultivation
- ✓ No artificial irrigation, no genetically modified seeds and no hazardous pesticides
- ✓ Better market access for sustainable African cotton and creating higher demand



By purchasing Dibella + Tencel® products you are getting a silky and shiny bed linen range that is suitable for the industrial washing process:

- ✓ Wood-based cellulose fiber derived from sustainable forestry
- ✓ Allergy and skin-friendly
- ✓ High moisture absorption



By purchasing Dibella + textiles that are containing Repreve fibers, you support the recycling concept and the efficient reuse of polyester raw materials:

- ✓ Recycled fibres from PET bottles
- ✓ Same quality as conventional "new" polyester
- ✓ Unites recycling concept and circular economy





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ADDED SERVICE, ADDED BENEFITS

The Dibella+ brand offers additional services for customers committed to sustainability:

Communication tools, "Storytelling" support: ⁺ On request, Dibella will provide additional marketing support, e.g. for press and public relations as well as "story telling".

Climate calculator for the products free of charge: ⁺ On request, the climate effects of the raw materials used in the products included in the range are described. In addition, a comparison of the CO2 emissions between conventional products and those made from sustainable resources is possible.

Discover new approaches: ⁺ On request, Dibella offers "design thinking" methods to revamp innovation processes.

Own CSR projects within "supply chain": ⁺ Customers can initiate their own projects under the non-profit GoodTextiles Foundation to improve ecological and ethical conditions along the textile value chain.

Personalized branding: ⁺ Dibella can add the customer's own logo to textiles.

Personalized marketing materials: ⁺ Dibella can add the customer's logo to marketing materials (e.g. folding cards, posters, etc.).

Training/workshops: ⁺ Employees can be educated on all main aspects of the sustainable textile chain during the customer's own workshops.

Joint customer visits/customer training and workshops: ⁺ On request, Dibella will accompany textile service companies during customer visits and provide training on sustainable textile sourcing.

Creation of customer-specific collection: ⁺ Dibella will create individual sustainable collections subject to certain minimum quantities.

Integration in network communications: ⁺ Dibella works in numerous initiatives, maintains dialogues with the media and liaises with NGOs. On request, it is able to include its customers in this large network.

Become part of a responsible textile community, be positively different.